

FAX# 703 528 7880 AUG30/12 14.29  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20007

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[illegible]

DATE AUG30/12 14.29

TO LENA  
OK'D M6  
TTLS RTS  
PLS CFM, THX

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 1523												
39	S		600P-630P	30		\$1,400.00	8/18	8/18	1		SAT	1
39	S		600P-630P	30		\$1,400.00	8/25	8/25	1		SAT	1
39	S		600P-630P	30		\$1,400.00	9/1	9/1	0		SAT	0
PROGRAM : EYEWITNESS NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

69	A		600P-630P	30		\$2,000.00	9/2	9/2	1		SUN	1
PROGRAM : NEWS												
ORD COM1: DUE TO PRGM CHANGE 9/1 NO 6P NEWS												
ORD COM2: DUE TO TECH ERRO ON 8/28												
THIS IS A MAKE-GOOD FOR SEP1 ON LINE-39 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR AUG28 ON LINE-48 FOR 1 SPOT/WK												

70	A		800P-900P	30		\$4,400.00	9/2	9/2	1		SUN	1
PROGRAM : ONCE UPON TIME												
ORD COM1: DUE TO PRGM CHANGE 9/1 NO 6P NEWS												
ORD COM2: DUE TO TECH ERRO ON 8/28												
PART OF A MAKEGOOD MADE UP OF LINES 69-70												

48	S		1000P-1100P	30		\$5,000.00	8/14	8/14	1		TUE	1
48	S		1000P-1100P	30		\$5,000.00	8/28	8/28	0		TUE	0

PROGRAM : FINAL WITNESS

STATION MAKEGOOD OFFERS:

M6	OK'D	BUY#39	MISSED: SAT/600P-630P	SEP1	30S	\$1,400.00	(AUG30/12)
		BUY#48	TUE/1000P-1100P	AUG28	30S	\$5,000.00	
			OFFER: SUN/600P-630P	SEP2	30S	\$2,000.00	PLS ADVISE.
			& SUN/800P-900P	SEP2	30S	\$4,400.00	
CMT: DUE TO PRGM CHANGE 9/1 NO 6P NEWS							
CMT: DUE TO TECH ERRO ON 8/28							

AUG/12      258200.00      SEP/12      142050.00

CONTRACT TOTAL      400250.00

TOTAL SPOTS      265

MARKET TOTALS \$1,004,743      WFTV 39%      WKMG 17%      WESH 24%      WOFL 15%      WKCF 1%      WRBW 2%      CABL 0%

WOPX 0%      WRDQ 2%      EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS,PLAN,SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE